

RICHARD WOODING

CHIEF EXECUTIVE OFFICER – PHOENIX BEVERAGES LIMITED

Richard Wooding, born in 1959 in England, holds a BA degree from Birmingham and an MBA from Cranfield. He has worked extensively in FMCG industries in UK, Asia and Africa, including General Management roles for Rothmans International, British American Tobacco and Heineken International. He joined the Phoenix Beverages Group in April 2006, and was appointed Chief Executive Officer and Director of the Company in July 2006. He is a member of the Corporate Governance Committee of the Company.

He also sits on the Board of Directors of the Mauritius Institute of Directors (MIoD).